



JOANA MARIE INANDAN

Graphic Designer | E-commerce Listings Specialist

Graphic Designer with 6+ years of experience specializing in Amazon, Etsy, Shopify, and eBay listing visuals. Strong background in Amazon A+ Premium Content, storefront design, product images, and personalized designs for e-commerce brands. Detail-oriented, reliable, and experienced in supporting online stores from design to listing setup.

WORK EXPERIENCE

Graphic Designer & Etsy Support

Novecrafta | May 2024 – January 2026

- Created high-converting Amazon listing images and A+ Premium Content.
- Designed listing images for Etsy, eBay, and Shopify.
- Produced Amazon product videos and assisted with storefront design.
- Supported Shopify storefront updates and Etsy/Shopify product listings.

Graphic Designer

Hoolaroo | July 2023 – August 2025

- Created personalized designs based on customer requests.
- Designed baby and kids t-shirt graphics.
- Assisted with Etsy and Shopify listings and product mockups.

Amazon Virtual Assistant (Part-time)

Blitze Commerce | September 2020 – Present

- Handled customer support, refunds, and replacements via Amazon Seller Central.
- Created A+ content, inventory shipments, and replenishment plans.

Customer Support and Graphic Designer

Pretty Perfect Studio | July 2019 – 2023

- Assists customer orders, concerns, and inquiries.
- Submit orders to our print partners
- Create a design based on customer requests.
- Create listing designs on Etsy, Amazon, and Shopify.

CORE SKILLS

- Amazon Listing Images & A+ Premium Content
- Amazon Storefront & Product Videos
- Etsy, Shopify & eBay Listing Design
- Personalized Product & T-shirt Design (Kids & Baby)
- Adobe Photoshop, Canva
- Basic Video Editing
- E-commerce Support & Product Uploads

CONTACT INFORMATION



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EDUCATIONAL ATTAINMENT

Asia Technological of Science and Arts

Bachelor of Science in Information Technology – AsiaTech